



Fourth Annual Conference on

NATIVE AMERICAN NUTRITION

MYSTIC LAKE CENTER
Prior Lake, Minnesota

SEPTEMBER 15-18, 2019

SPONSORSHIP LEVELS GUIDE

From knowledge to practice: Using both Indigenous wisdom and academic research to improve Native American nutrition

This is the only conference series in the world devoted to the food and nutrition of Indigenous peoples. It brings together tribal officials, researchers, practitioners, funders and others to discuss the current state of Indigenous and academic scientific knowledge about Native nutrition, dietary health and food science, and identify new areas of work.

This year's Fourth Annual Conference on Native American Nutrition (CNAN) will be held in conjunction with the Native American Journalists Association's (NAJA) annual National Native Media Conference. In addition to programming exclusively related to Native nutrition, the two conferences will have joint sessions that will focus on telling the stories of our work in Native food and nutrition.

PRESENTING SPONSORS:



Seeds of Native Health
A Campaign for Indigenous Nutrition





SPONSORSHIP LEVELS

As the only conference series of its kind, the nutrition conference attracts more than 600 researchers, tribal officials, public health workers and other interested parties from across Indian Country and the United States each year. As a sponsor of the conference, you'll have the ability to share your organization with these engaged attendees.

DIAMOND

\$25,000+

- Opportunity to make brief introductory remarks at the event.
- Opportunity to brand an island tabletop in the heavily trafficked foyer. (Limited availability.)
- A full-page, color ad and premier placement of logo on conference program provided to attendees.
- Logo and link to sponsor website will appear on all electronic invitations which will be sent to thousands of researchers, tribal officials, public health practitioners and other interested people.
- Opportunity to provide a gift or literature to attendees in the conference tote bag.
- 10 complimentary conference registrations.
- Logo displayed on digital monitor in conference general session room.
- Mention as a diamond sponsor in conference program and on website (with link to sponsor website).
- Optional: Two exhibit tabling opportunities in a premier location in the foyer, or a 10 percent discount on a table in the NAJA/CNAN Native Media & Nutrition Expo. (Limited space available. Tables required to be staffed, otherwise you will have the ability to place your materials at our sponsor resource table.)

PLATINUM

\$15,000-\$24,999

- Logo and link to sponsor website will appear on all electronic invitations which will be sent to thousands of researchers, tribal officials, public health practitioners and other interested people.
- Premier placement of logo on conference program provided to attendees.
- Opportunity to provide a gift or literature to attendees in the conference tote bag.
- Eight complimentary conference registrations.
- Logo displayed on digital monitor in conference general session room.
- Mention as a platinum sponsor in conference program and on website (with link to sponsor website).
- Optional: Two exhibit tabling opportunities in a premier location in the foyer, or a 10 percent discount on a table in the NAJA/CNAN Native Media & Nutrition Expo. (Limited space available. Tables required to be staffed, otherwise you will have the ability to place your materials at our sponsor resource table.)

To learn more about sponsorships, contact Mindy Kurzer at mkurzer@umn.edu.



SPONSORSHIP LEVELS

GOLD

\$10,000-\$14,999

- Opportunity to provide a gift or literature to attendees in the conference tote bag.
- Four complimentary conference registrations.
- Logo displayed on digital monitor in conference general session room.
- Mention as a gold sponsor in conference program and on website (with link to sponsor website).
- Optional: Exhibit space tabling opportunity in the foyer, or a 5 percent discount on a table in the NAJA/CNAN Native Media & Nutrition Expo. (Limited space available. Table required to be staffed, otherwise you will have the ability to place your materials at our sponsor resource table.)

SILVER

\$5,000-\$9,999

- Two complimentary conference registrations.
- Logo displayed on digital monitor in conference general session room.
- Mention as a silver sponsor in conference program and on website (with link to sponsor website).
- Optional: Exhibit space tabling opportunity in the foyer, or a 5 percent discount on a table in the NAJA/CNAN Native Media & Nutrition Expo. (Limited space available. Table required to be staffed, otherwise you will have the ability to place your materials at our sponsor resource table.)

BRONZE

\$1,000-\$4,999

- Mention as a bronze sponsor in conference program and on website (with a link to sponsor website).
- Optional: Exhibit space tabling opportunity in the foyer, or a 5 percent discount on a table in the NAJA/CNAN Native Media & Nutrition Expo. (Limited space available. Table required to be staffed, otherwise you will have the ability to place your materials at our sponsor resource table.)

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SCHOLARSHIP FUND

Benefactor (funds 30 full scholarships)	\$30,000
Partner (funds 20 full scholarships)	\$20,000
Friend (funds 10 full scholarships)	\$10,000
Supporter (funds 5 full scholarships)	\$5,000

This sponsorship supports the nutrition conference scholarship fund, which covers registration and lodging for selected students, practitioners, youth, tribal officials and more so that they can attend the conference. As a sponsor, you will be credited as a scholarship fund sponsor in the conference program and on the conference website (with a link to your website), as well as on the digital monitor in the conference general session room. Sponsors who provide \$20,000 or more in scholarship funding will also receive their logo on all conference emails, which are sent to thousands of researchers, tribal officials, public health practitioners and other interested people.

Scholarship fund sponsors will also receive complimentary conference registrations. Sponsors at the \$5,000 level will receive two registrations, \$10,000 level sponsors will receive four registrations, \$20,000 level sponsors will receive eight registrations and \$30,000 level sponsors will receive 10 registrations.

Deadline: June 15, 2019

